



PRESS INFORMATION
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Ryan Fisher
(864) 272-3023
ryan.fisher@jacksonmg.com

**RSC BIO SOLUTIONS APPOINTS SEGMENT MANAGERS
TO FOCUS ON GROWTH**

Charlotte, N.C. (July 1, 2013) – RSC Bio Solutions, the leader in readily biodegradable lubricants and cleaners, is focused on growing its business in key markets and has organized its sales team into segments focused on growing private and public waste, marine construction, marine transport, utility fleets, offshore oil and gas and wind power industries.

“One of many benefits of the RSC Bio Solutions product line is its versatility in providing high-performance, safer chemical solutions to a wide range of marine and land industries,” said Mike Guggenheimer, president and CEO for RSC Bio Solutions. “We have added experienced and knowledgeable segment managers to position our brand and products for growth in each industry they serve.”

Patrick Van Every joins as market manager, solid waste. Van Every is a respected industry veteran who brings more than 20 years of experience with regional and national waste companies including Waste Management, American Waste and Waste Industries.

Matt Houston, market manager, marine construction, brings eight years of business development experience in the light, medium and heavy construction industries, a natural fit for the marine construction arena. Houston comes from global manufacturers Wacker Neuson and Dap Products Inc.

Ken Shelley, market manager, marine transport, is a retired veteran of the U.S. Navy SeaBees, where he served as a chief construction mechanic and diver for more than 20 years. During this time, he gained valuable experience in lubricant technologies and applications.

Debbie Guynn Mills will be serving as market manager, utility fleets. Mills has more than 11 years of experience in sales and business development. Mills’ most recent role was developing and maintaining business relationships with industrial and consumer clients in the biobased chemical industry.

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As executive vice president of sales, Mark Miller is responsible for creating and implementing market strategies, maintaining and growing strategic relationships specific to marine-based markets including offshore oil and gas, marine transport and construction. Miller will also manage the offshore oil and gas segment business for RSC Bio Solutions. He has engineered, sold and marketed lubricants and lubricant additives for more than 30 years. He served as global major account manager for The Lubrizol Corporation before founding Terresolve Technologies where he directed all product development and market activities.

In addition to her role as vice president of marketing and business development assessing land-based market, product and customer opportunities, Lisa Owen will manage the wind power segment for RSC Bio Solutions. Owen will use her more than 16 years of industrial business development and experience, including eight years with biobased solvents and renewable resource-based plastics, to focus on emerging technologies and wind power.

About RSC Bio Solutions

Established in 2010 and headquartered in North Carolina, RSC Bio Solutions is an affiliate of RSC Chemical Solutions and is focused on providing high-performance chemistries that are safer, non-hazardous and environmentally responsible. To expand its offerings further, RSC Bio Solutions' parent company, Blumenthal Holdings, recently acquired a controlling interest in Terresolve Technologies, Ltd. and its EnviroLogic® product lines, including readily biodegradable functional fluids and oils that are tested and proven in some of the toughest environments possible. For more information, visit www.rscbio.com.

EnviroLogic® is a registered trademark of Terresolve Technologies, Ltd.
Terresolve Technologies, Ltd. DBA RSC Bio Solutions