

# EAL will protect people, planet and profit

RSC Bio Solutions, a global leader in environmentally acceptable lubricants (EALs) and cleaners based in Charlotte, North Carolina, has launched a new education campaign aimed at informing the industry and the public about the causes and dangerous effects of petroleum-based oil spills and leaks on both land and water, and the importance of adopting sustainable business and personal practices in protecting ‘the three Ps’ – people, planet and profits.

The centrepiece of the campaign, which highlights key data and legislative requirements on these topics, is a new microsite: [www.everyspillmatters.com](http://www.everyspillmatters.com) which features two new infographics: *Every Spill Matters* and *The Future of Petroleum-Based Spill and Leak Regulations*. Other campaign components include byline articles, oral presentations, whitepapers, and a revamped company website [www.rscbio.com](http://www.rscbio.com), which provides new content focused on the company’s mission to provide sustainable, high-performing solutions for unforgiving environments and meet the demanding needs of operations, while also reducing environmental and employee risk.



▲ Extensive lab testing and field demonstrations have proven RSC Bio Solutions’ lubricants, cleaners and degreasers to make the grade. More than 50 OEMs have approved its products

Lisa Clark, vice president of marketing and market development at RSC Bio Solutions, said: “While there has been heavy media and regulatory focus on large marine-related spills and leaks, the rules and attention are far less for land-based and smaller spills, which are equally dangerous to the environment. As a biochemical, technological and environmental leader, we are committed to not only creating a better world by spearheading the development of sustainable technologies, but to also creating products that are cost-effective and allow for easy conversion. This campaign is an outward manifestation of that vision.”

In addition to outlining possible legislative changes and explaining safer alternatives to petroleum-based products, the microsite and infographics highlight illustrative data points, such as that while many believe marine pollution happens from marine sources, land-based and urban run-off sources contribute more than half the pollution introduced into American coastal waterways each year.

The campaign comes on the heels of the launch of RSC Bio Solutions’ new

Futerra Ecolabel certified environmentally acceptable lubricant. Dubbed the ‘fluid of the future’ by the company, it meets global sustainability requirements now and well into the future with enhanced equipment and fluid performance, essentially countering nearly all current barriers to EAL adoption. While the product launch has initially been focused on marine operations, the company believes that by educating land-based operators on the dangers of even small spills, they will be moved to take action.

Clark said: “We’ve taken a quantum leap with the development of Futerra, and, while we expect the industry will be very interested in learning what it can do to help protect the three Ps, we encourage everyone to use the online tools we’ve developed to better understand the true impact of this type of pollution and our common ability to improve our environment by making simple changes in the way we work, live and do business.”

## In brief

Louisiana-based Okeanus Science & Technology has announced that it has acquired the business assets of Sound Ocean Systems (SOSI). This business combination will allow it to offer SOSI’s full catalogue of equipment and engineering services to Okeanus customers and give the combined company a local presence in the Gulf of Mexico and Pacific Northwest.

Canada’s Thordon Bearings has introduced a global service and support service to assist ship owners, shipbuilders and repair yards with the installation, commissioning and maintenance of the full range of its oil and grease-free propeller shaft, rudder and deck equipment products.

Seattle-based Global Diving & Salvage has received oil company Tesoro’s 2016 Shared Value award which recognises Tesoro’s service providers for significant improvements in working with and creating value for Tesoro and its key stakeholders.

## Growing demand for quality imported products

The shift to new production shipbuilding in the US has created increased demand for the quality products that Massachusetts-based Imtra Corp imports from its international partners.

The company says a good example of this is the highly successful South Boats-designed wind farm vessel *Atlantic Pioneer*, built at Blount Boats in Rhode Island and put into service earlier this year as the first US-flagged offshore wind farm crew transfer vessel.

Operated by Atlantic Wind Transfers, the vessel provides delivery of staff and supplies to the newly operational Block Island Wind Farm – the US’s first offshore wind farm.

*Atlantic Pioneer* is outfitted with several Imtra products including Decca (Norway) straight line wipers, Colorlight (Sweden) advanced search light and Imtra proprietary LED interior and exterior lighting.

Peter Kilgore, Imtra vice president marketing, said: “We are pleased that our vendors continue to innovate their offerings, allowing us to bring new solutions to the increasingly advanced vessels being built in the US. We have been involved with projects that came to us due to the high quality products we offer, such as advanced searchlights from Colorlight and controls from Lilaas (Norway). Imtra has outfitted



several advanced vessels with quality products and we look forward to introducing additional equipment to this segment, including the new 1600/1800/4000 range of operator chairs from NorSap (Norway) that were launched at SMM in Hamburg.”