



**PRESS INFORMATION**  
**FOR IMMEDIATE RELEASE**

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**RSC BIO SOLUTIONS EXPANDS MARKET PRESENCE  
IN THE EUROPEAN UNION**

*Adds UK-based market manager and new warehouse facility in the Netherlands  
to serve the marine industry*

**Charlotte, N.C. (Sept. 10, 2014)** – RSC Bio Solutions, the leader in high performance, readily biodegradable lubricants and cleaners, recently announced the addition of Richard Day as Market Manager, Europe and the opening of a warehouse facility in Rotterdam, Netherlands—a major expansion to serve marine and offshore oil and gas industry needs in the European Union (EU).

Day brings more than 30 years of experience in the oil and specialty chemicals industries, holding senior-level positions throughout the UK and overseas. Most recently, he served as Commercial and Operations Director at Vickers Oils. His responsibilities in other previous positions included leading the development of Lubrizol's European polymer business, serving as General Manager of Lubrizol's UK manufacturing facility and managing Lubrizol's joint venture operation in Saudi Arabia. In these roles, Day worked closely with internal technical, operational, sales and business development groups to achieve growth with UK and international customer accounts.

In addition to the hiring of Day, the warehousing facility in Rotterdam, Europe's largest port, will facilitate the distribution of RSC Bio Solutions EnviroLogic<sup>®</sup> line of lubricants, hydraulic fluids and gear oils designed for oil and gas and marine applications.

This expansion in the EU affirms RSC Bio Solutions' commitment to global partnerships and collaborations. RSC Bio Solutions' European market strategy is evidenced by a commercial partnership with Netherlands-based AEGIR-Marine for stern tube lubricants and original equipment manufacturer (OEM) approvals from global marine power solution supplier Wärtsilä and Rolls Royce, which recently approved EnviroLogic<sup>®</sup> 3068 as an environmentally acceptable lubricant (EAL) for use in its marine stabilizer line.

“Relationships with several global marine customers and partners have demonstrated there is an increasing demand in the European market for EnviroLogic<sup>®</sup> products, which meet a wide range of environmental regulations and help reduce the risks associated with lubricant discharges,” said Mike Guggenheimer, CEO for RSC Bio Solutions. “Our Rotterdam warehouse, supported by Richard's

experience and expertise in the technical and commercial sectors, will enable us to more efficiently deliver EnviroLogic® products to our EU marine and oil and gas customers.”

For industries using lubricants, cleaners and absorbents that want to reduce their total cost to operate and risk of injury or harm to their employees or the environment, RSC Bio Solutions provides a complete range of high-performing chemistries and specialty products that extend the life of equipment and tools while meeting or exceeding the performance of petroleum based products.

The EnviroLogic® line of products has been widely proven and demonstrated across a range of applications and OEMs, including those with higher operating pressures and temperatures. EnviroLogic® EALs, including hydraulic, stern tube and thruster oils and multi-purpose grease, meet the U.S. Environmental Protection Agency’s definitions of biodegradable, minimally toxic and non bioaccumulative making them 2013 EPA VGP Compliant.

#### **About RSC Bio Solutions, LLC**

Established in 2010 and headquartered in North Carolina, RSC Bio Solutions is an affiliate of RSC Chemical Solutions and is focused on providing high performance chemistries that are safer, non-hazardous and environmentally responsible. To expand its offerings further, RSC Bio Solutions’ parent company, Blumenthal Holdings, recently acquired a controlling interest in a 17-year-old company, Terresolve Technologies, Ltd., and its EnviroLogic® product lines, including readily biodegradable functional fluids and oils that are tested and proven in some of the toughest environments possible. For more information, visit [www.rscbio.com](http://www.rscbio.com).

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